Help us learn why dementia affects Black Americans at higher rates than other groups

Hi! My name is Dr. Shenikqua Bouges, and I’m a doctor working at UW–Madison. My research focuses on Alzheimer’s Disease and Related Dementias (ADRD). I’m dedicated to this area of research. My passion comes from personal and patient experiences. As a doctor, I am concerned with the low participation rates from racial/ethnic minority groups in research studies. Black Americans are affected by dementia at higher rates than other groups for reasons that are not fully understood. This is why I’m starting a new research project on this topic and need your help.

What will participation involve?

A community talk on dementia — requires completing 2 surveys and participating in a Zoom talk on dementia.

PAID $30 for completion of all surveys (before and after talk)

And/Or

A medication review session — requires completing 2 surveys and a conversation with Dr. Shenikqua Bouges

PAID $30 for completion of all surveys (before and after medication session)

The community talk on dementia will be held virtually, and surveys can be completed online (paper survey option available upon request).

Call or email to be included:
buildingbridges@medicine.wisc.edu
(608) 262-2673

Who can participate?
Participants must be:
• Black or African American
• 45 years of age or older
• Interested in learning more about dementia

How long is the study?
The presentations and survey completion will take 1–2 hours over several weeks.

What will I receive?
Participants will be compensated up to $60.

How can I get more information or sign up to participate?
Email us at buildingbridges@medicine.wisc.edu or call (608) 262-2673.